

The image features a central logo for 'ASTRONIX' in a golden, serif font. The text is set against a dark, atmospheric background of a night sky. In the center, a range of jagged, dark mountains is silhouetted against a lighter, teal-colored sky. Two celestial bodies are visible: a bright, glowing yellow sun or planet on the right and a smaller, blue planet on the left. The sky is filled with numerous stars, some of which are bright and multi-pointed, while others are smaller and dimmer. The overall color palette is dominated by deep blues, purples, and teals, with the golden text providing a strong contrast. The background has a subtle, ethereal glow, suggesting a vast, cosmic space.

ASTRONIX

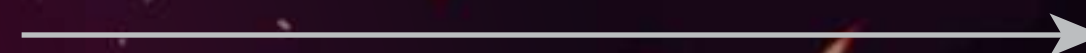
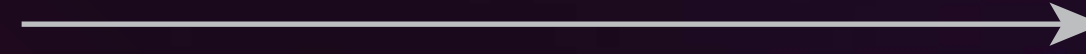


PROBLEM

HIGH GAME THRESHOLD
& LOW WAGE

DEVALUATION OF NFTS

STAKING BEING
A BURDEN



SOLUTION

FREE MINT & LOAN OPTION

FULL-LENGTH LIFE-CYCLE
OF NFTS

STAKING BEING USED FOR
PROMOTIONAL SOLUTIONS

PROBLEM

GREED OF DEVS &
PRIMITIVENESS
OF THE GAMEPLAY

STRUGGLING TO SHIFT
TO IOS & ANDROID

ISSUE OF THE CHAIN
CHOSEN: FEES, SPEED,
NUMBER OF TX



SOLUTION

ALL-ROUND GAMEPLAY
WITH LAYING FOR
FUTURE DEVELOPMENT

USER'S PRIVATE OFFICE
FOR ASSET MANAGEMENT

MULTI-CHAIN SOLUTION

P2E RPG AUTOBATTLER



PVE



PVP



CO-OP



GUILDS

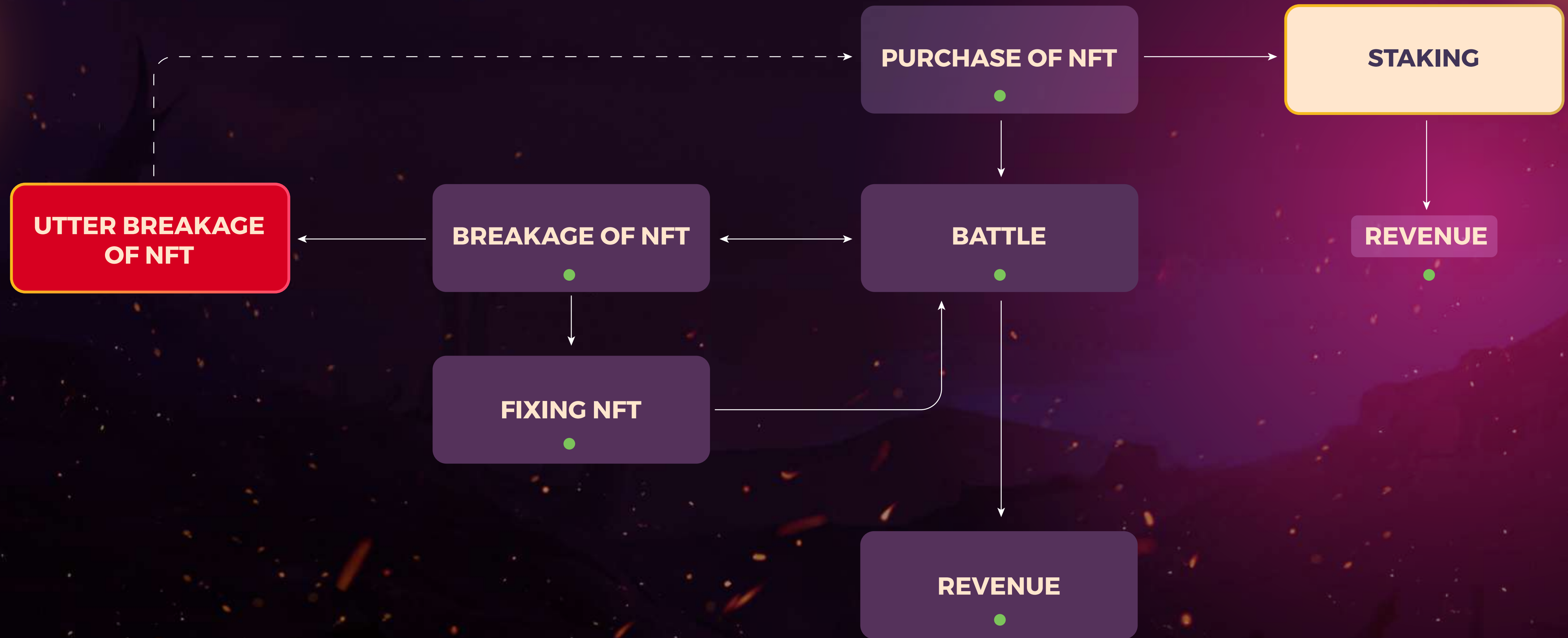


UPGRADING



FARMING

NFT LIFE CYCLE



NARRATIVE

5 PEOPLES, 2 STARS, 6 PLANETS, 15 LOCATIONS, 4 NARRATIVE DESIGNERS, 362 PAGES WRITTEN

HUGE GAME WORLD WITH INEXHAUSTIBLE POTENTIAL FOR FUTURE STORY DEVELOPMENT

VISUAL

15 CHARACTERS, 4 LOCATIONS, 17 2D ARTISTS, 284 CONCEPT ARTS

UNIQUE CHARACTERS AND ORIGINAL STYLE, RECOGNIZABLE GRAPHIC STYLE OF EVERY NFT COLLECTION

GAMEPLAY

4 GAMES MODES, 20 MAIN GAME MECHANICS, 10 TALENTS, 3 GAME DESIGNERS, 27 GDD WRITTEN

FULL-ON GAME – PLAYING TO ENJOY WHILE EARNING, RATHER THAN PLAYING TO EARN

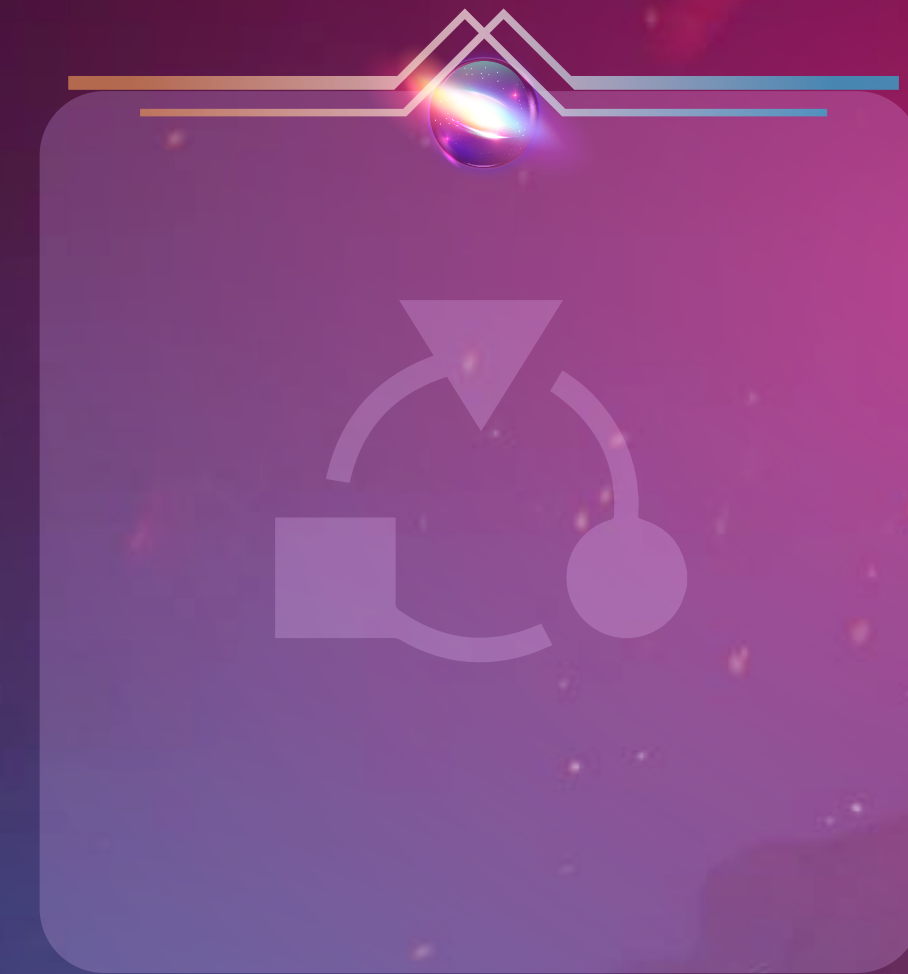
KEY DECISIONS



**THE GOLDEN
MEAN**



**FROM SIMPLE
TO COMPLEX**

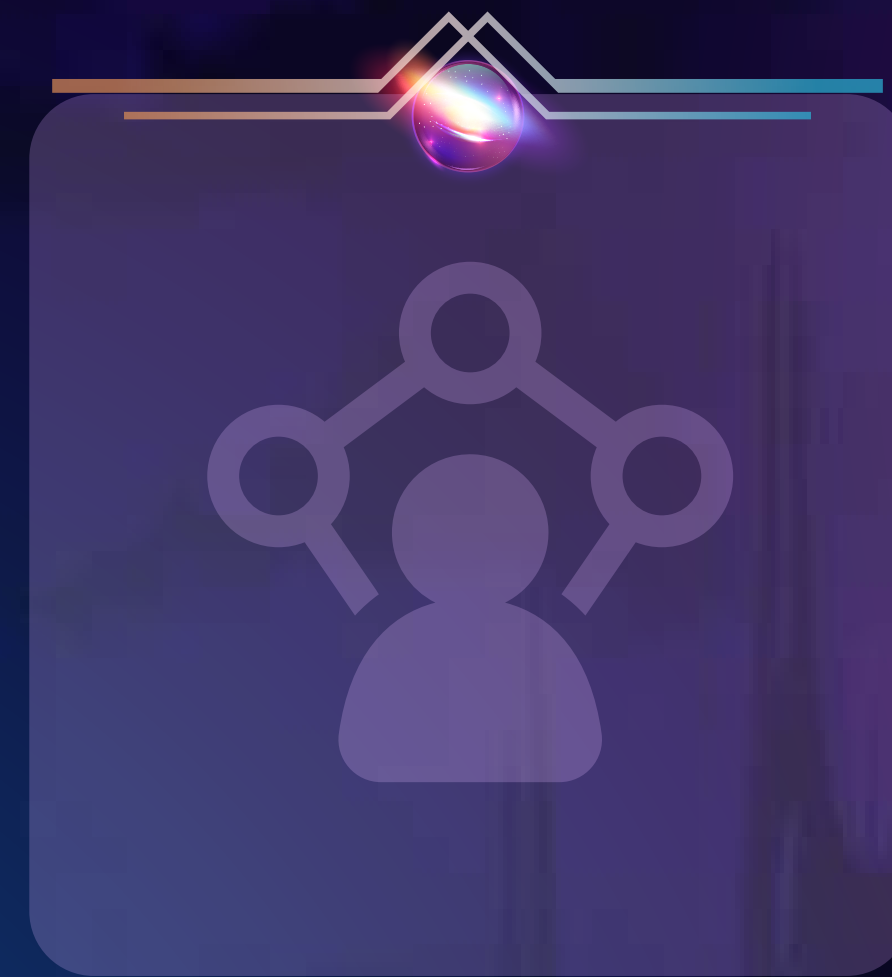


ADAPTIVITY

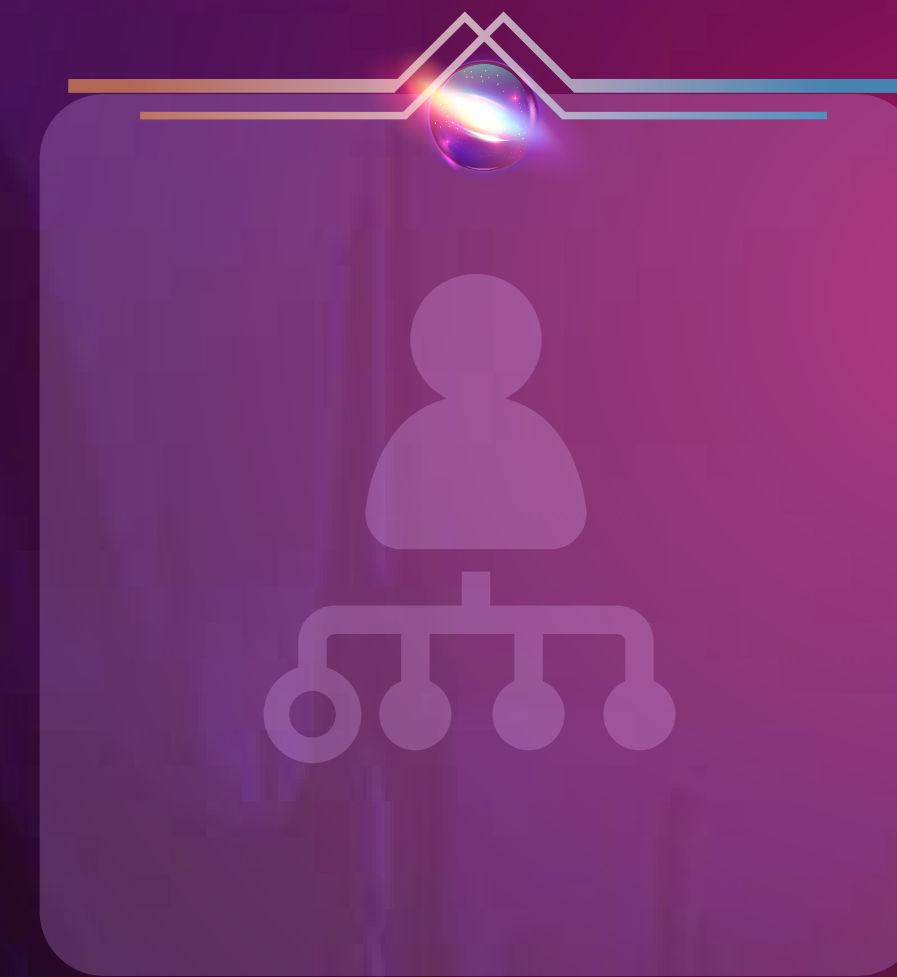
VALUES



**TRUST AND
CREDIBILITY**



**OTHERS'
EXPERIENCE**



**END-USER
ORIENTATION**

INCOME

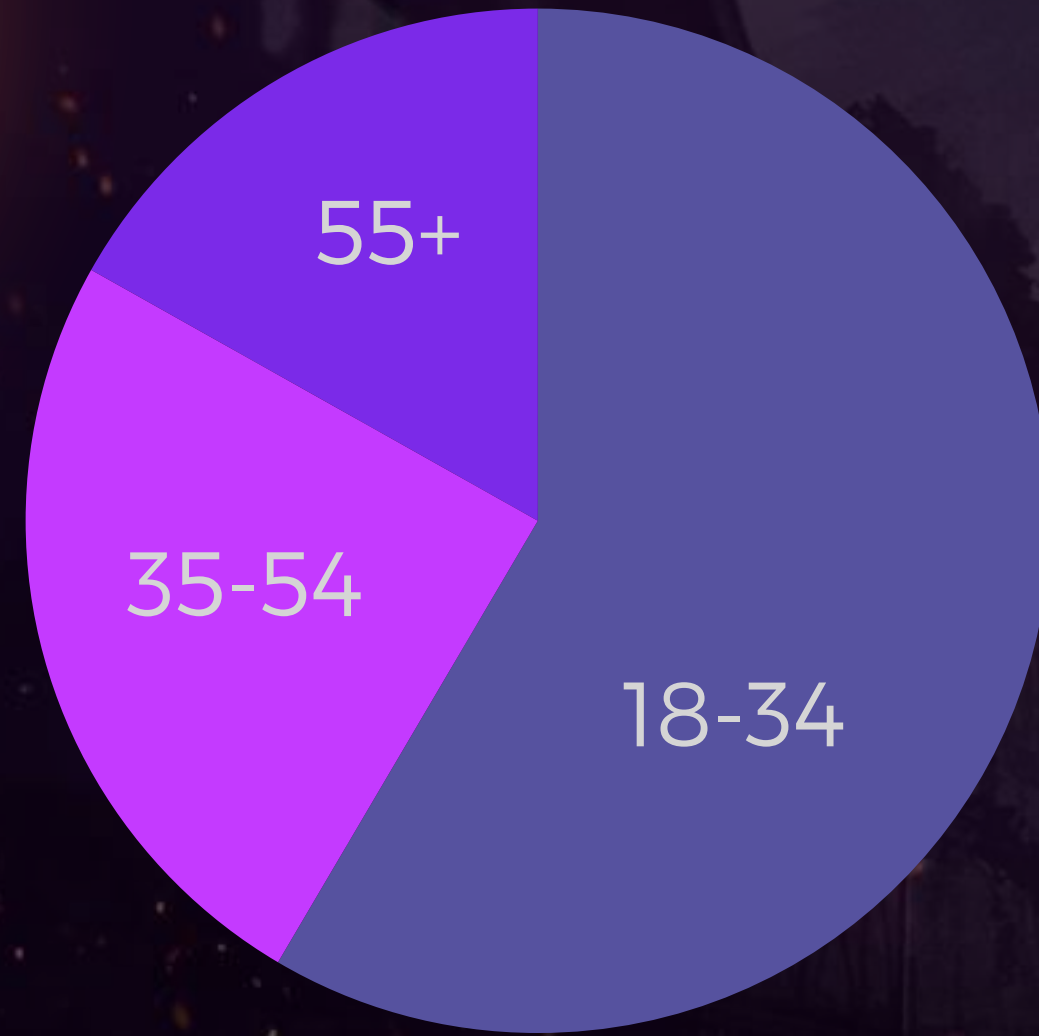
PLAYER

- TRADING
- ACTIVE FARMING
- PASSIVE FARMING
- ACHIEVEMENTS & BENEFITS
- STAKING

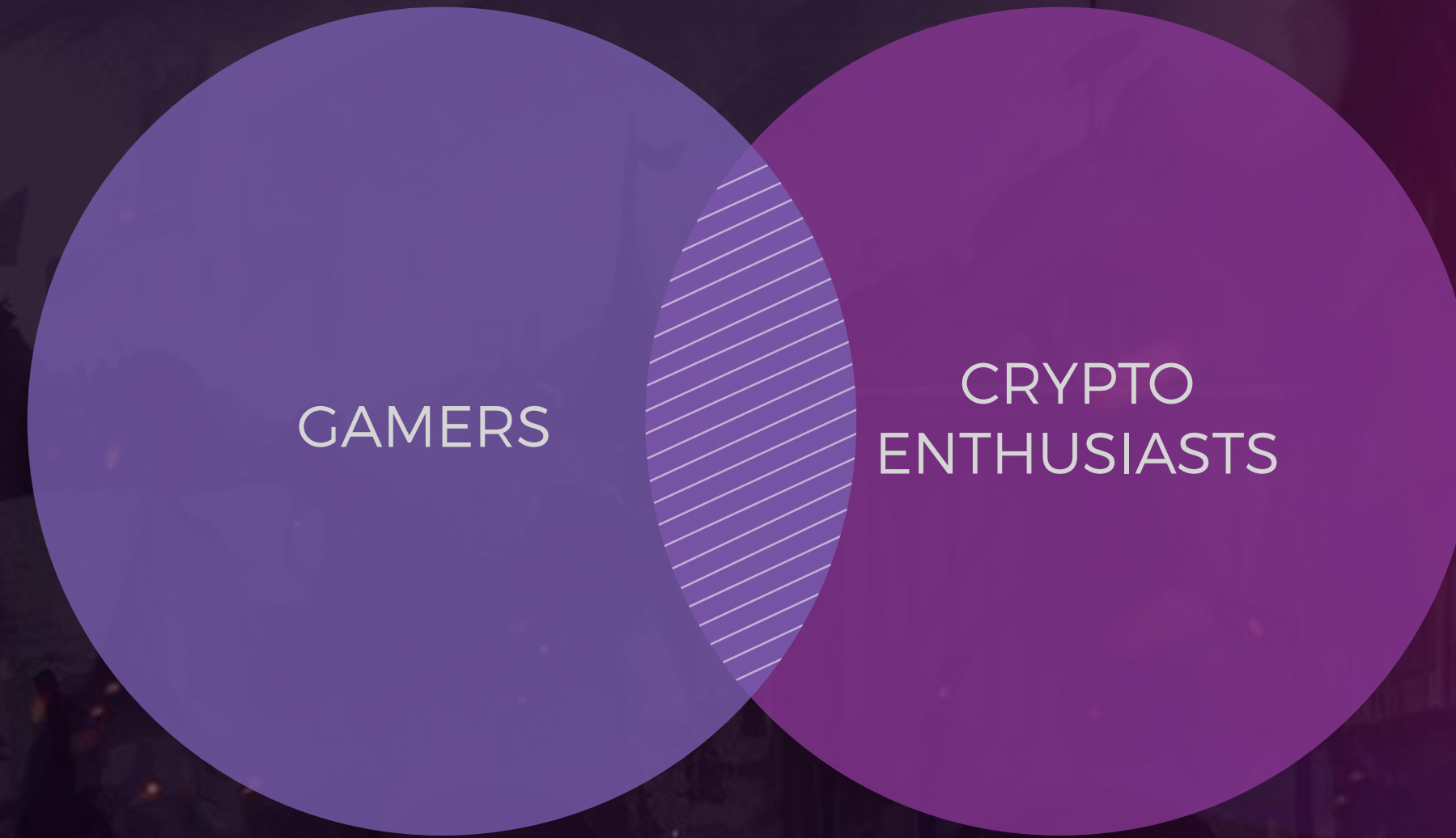
DEVELOPER

- NFT SALES
- IN-GAME NFT RUNNING
- MICRO TRANSACTIONS
- MARKETPLACE ROYALTY
- PREMIUM CONTENT

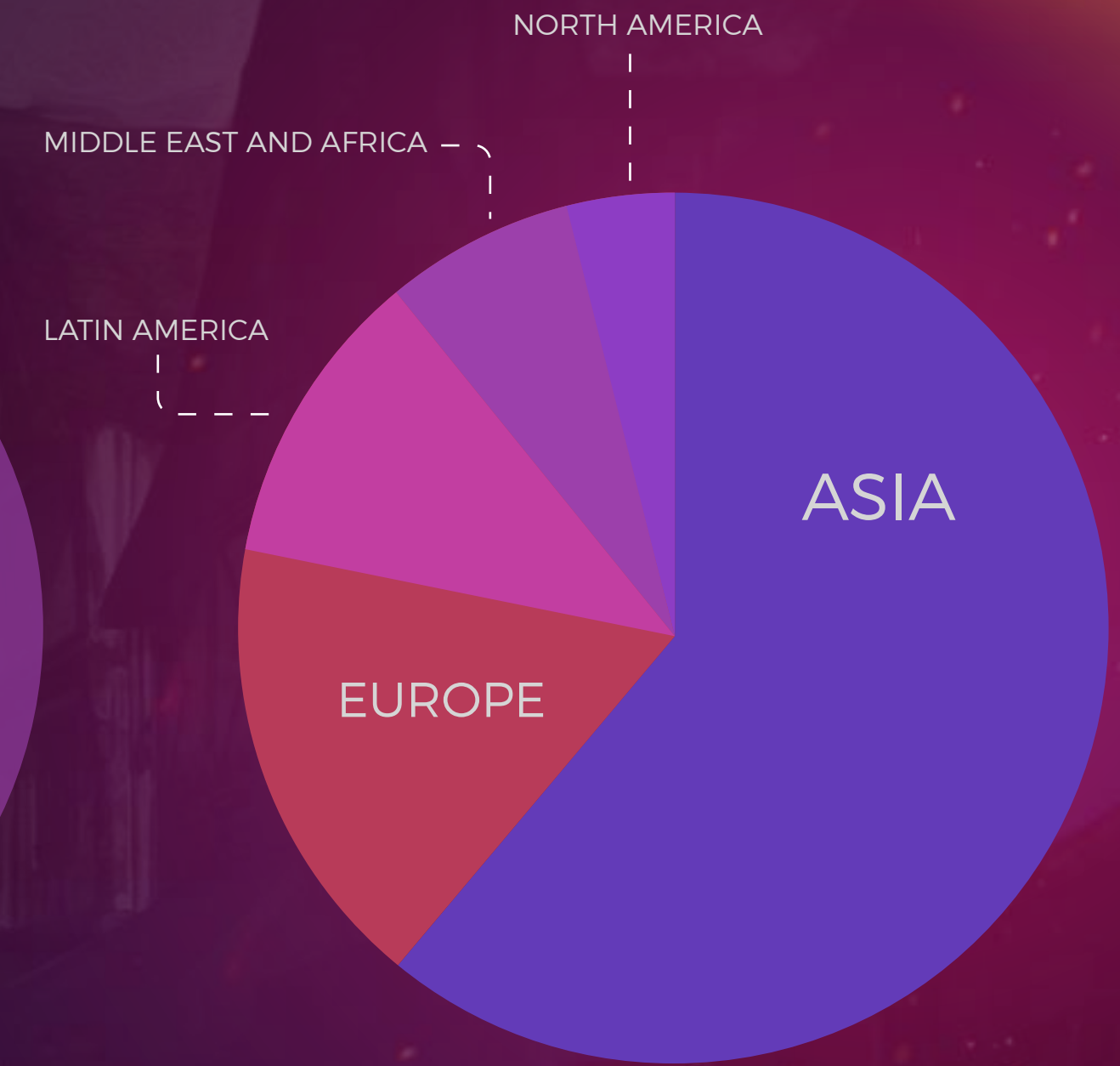
TARGET AUDIENCE



DIVISION ACCORDING TO PLAYER'S AGE



GAMERS/ CRYPTO-ENTHUSIASTS



DIVISION ACCORDING TO PLAYER'S LOCATIONS

INVESTING

EARNING

PLAYING

INVESTORS

EARNERS

PLAYERS

CRYPTO
WHALES

EARLY
ADOPTERS

ENTERPRE-
NEURS

SILENT
INVESTORS

MARKET
SPECULATORS

WORKERS

TOE
DIPPERS

GAMBLERS

FUN
SEEKERS

MARKETING PLAN

FREE MINT

AIRDROPS

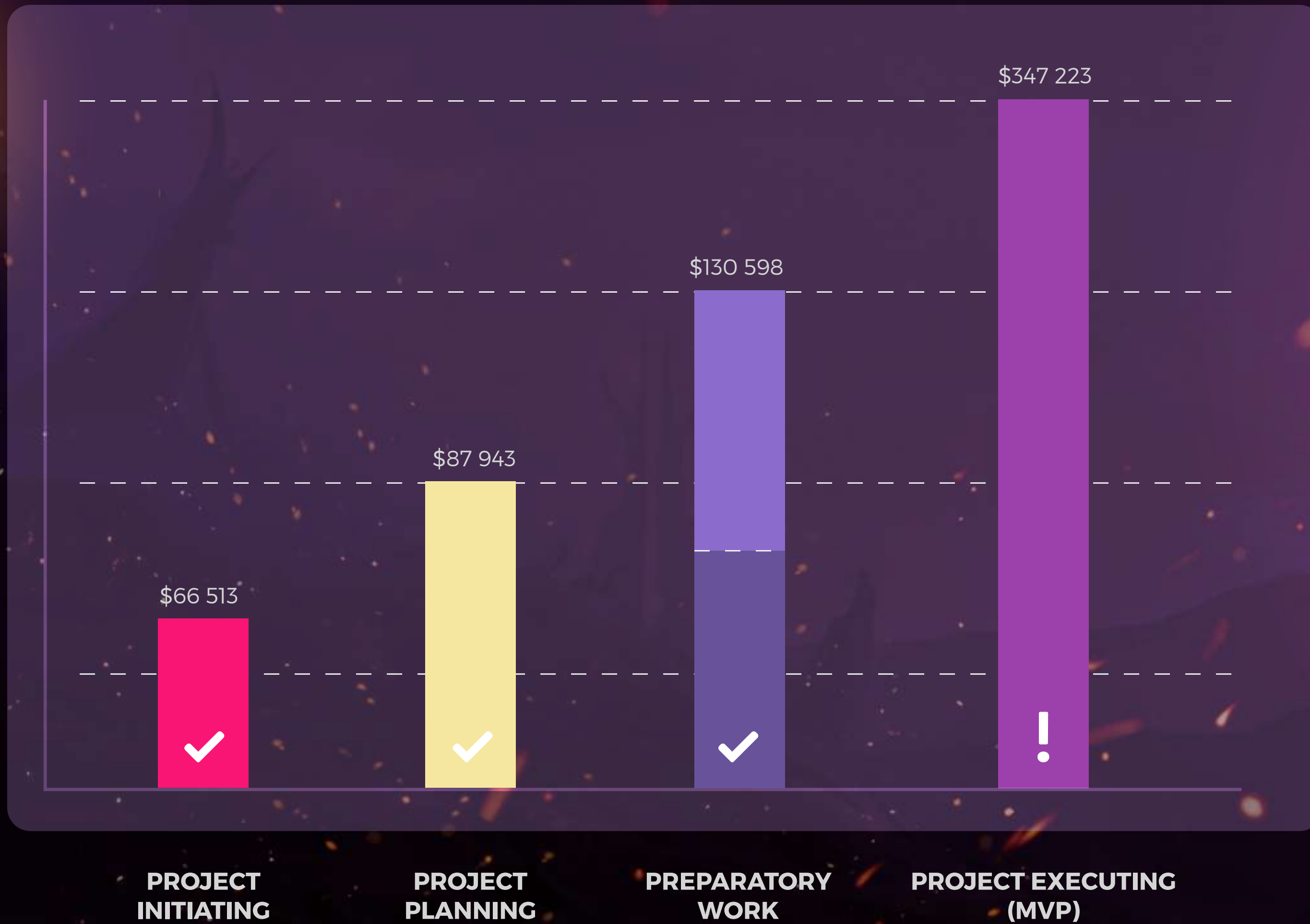
**PROMOTIONAL
STAKING**

PARTNERSHIPS

TRAILER

**MEDIA AND
COMMUNITY**

EXPENSES



ROADMAP

